



## 2024 Event Sponsorship Packages

### Partner with Kingdom Builder's Family Life Center in 2024 and Make a Community Impact

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#### 2024 Sponsorship Opportunities

Businesses looking for creative and engaging ways to make a difference in the lives of Colorado Springs community members are invited to partner with KBFLC (Kingdom Builders Family Life Center) to create a powerful, community impact. Sponsors are invited to participate in our signature events, which provide critical funding for KBFLC programs. Events in 2024 include Empowerment through Expressions Fashion/Talent Show, Race Against Violence/Family Fun Day, and a 2-day Domestic Violence Conference. Also, for the first time in 2024, sponsors are invited to partner with KBFLC to provide community education events that raise awareness about domestic violence and promote healthy relationships.

#### Why Partner with KBFLC?

- KBFLC is proud to offer a variety sponsorship opportunity that can be tailored to your marketing goals and budget.
- Sponsorship allows your company to show support for the work we do at KBFLC.
- Event cross-marketing will increase your business exposure within the community through event promotion on the KBFLC website, e-newsletter, and social media as well as on event materials distributed during the event.
- Sponsorship allows you to get face-to-face and connect with potential customers.

#### How Your Support Helps

Your sponsorship supports the **one in four women and their children and 1 in 9 men** in Colorado Springs who will experience domestic violence. Your support allows KBFLC to:

- Operate the **ONLY** safe housing domestic violence program that is not a shelter in Colorado Springs
- Keep the 24-hour Help Line staffed and running year-round.
- Provide family-focused programming to children from violent homes.
- Run the KBFLC Community Services and Advocacy Programs
- Staff weekly Support Groups
- Provide food, vital documents, transportation and prescriptions and other medical

needs to guests.

- Reach more people through community education, outreach, and prevention efforts.

## EMPOWER THROUGH EXPRESSION

This special evening, scheduled for April, aims to bring our community together for a powerful talent and fashion show. Through expressive performances, we seek to highlight and raise awareness about the critical issues of Sexual Assault and Child Abuse.

### EVENT OVERVIEW

Date: April 27, 2024

Time: 5:00 P.M. - 8 P.M.

Venue: Luxe Daquiri Lounge

Why Sponsor Empower with Expression?

Empower with Expression goes beyond entertainment; it's an opportunity for our community to engage in open conversations about sensitive topics that often go unnoticed. Your sponsorship will not only contribute to the success of the event but also play a crucial role in supporting our ongoing efforts to combat Sexual Assault and Child Abuse.

### SPONSORSHIP LEVELS

#### **Diamond Sponsor - \$10,000**

Prominent logo placement on all event marketing materials

Exclusive mention in press releases and media interviews

VIP seating for 8 representatives at the event

Recognition on our website and social media platforms

#### **Platinum Sponsor - \$9,999-\$7,500**

Logo inclusion in event marketing collateral

Verbal recognition during the event

VIP seating for 6 representatives at the event

Acknowledgment on our website and social media platforms

#### **Gold Sponsor - \$6,999-\$5,000**

Logo visibility at the event venue

Verbal recognition during the event

VIP seating for 4 representatives at the event

Acknowledgment on our website and social media platforms

#### **Silver Sponsor - \$4,999-\$2,500**

Name inclusion in event marketing collateral

Verbal recognition during the event

Acknowledgment on our website and social media platforms

How to Become a Sponsor:

Your partnership will not only be an investment in a memorable community event but also a statement of commitment to addressing important social issues. Together, we can make a lasting impact.



## — CHANGING THE NARRATIVE — DOMESTIC VIOLENCE CONFERENCE

# Changing the Narrative Domestic Violence Conference

This 2-day conference (October 10 & 11, 2024 9:00 A.M. – 4:00 P.M.) is a professional training conference. It is an opportunity for people from various backgrounds to come together and explore strategies to end family violence. Our goal is to provide a wide range of workshops that address the conference theme through a variety of family violence and sexual assault-related topics. We want to unite victims and survivors, advocates, service providers, and other professionals working to address domestic violence.

## 2024 Sponsorship Levels



**"10 YEARS OF CHANGING THE NARRATIVE"**  
— DOMESTIC VIOLENCE CONFERENCE —

### Audience Demographics:

- Events are marketed through our website, e-blasts, traditional media, KBFLC E-newsletter\*, and social media.
- *Audience type:* the conference will bring together victims and survivors, advocates, service providers, and other professionals and is attended by business and community leaders. About 20% of attendees are new to KBFLC. Range of ages.

### Leadership Sponsor \$15,000+ *Three Available*

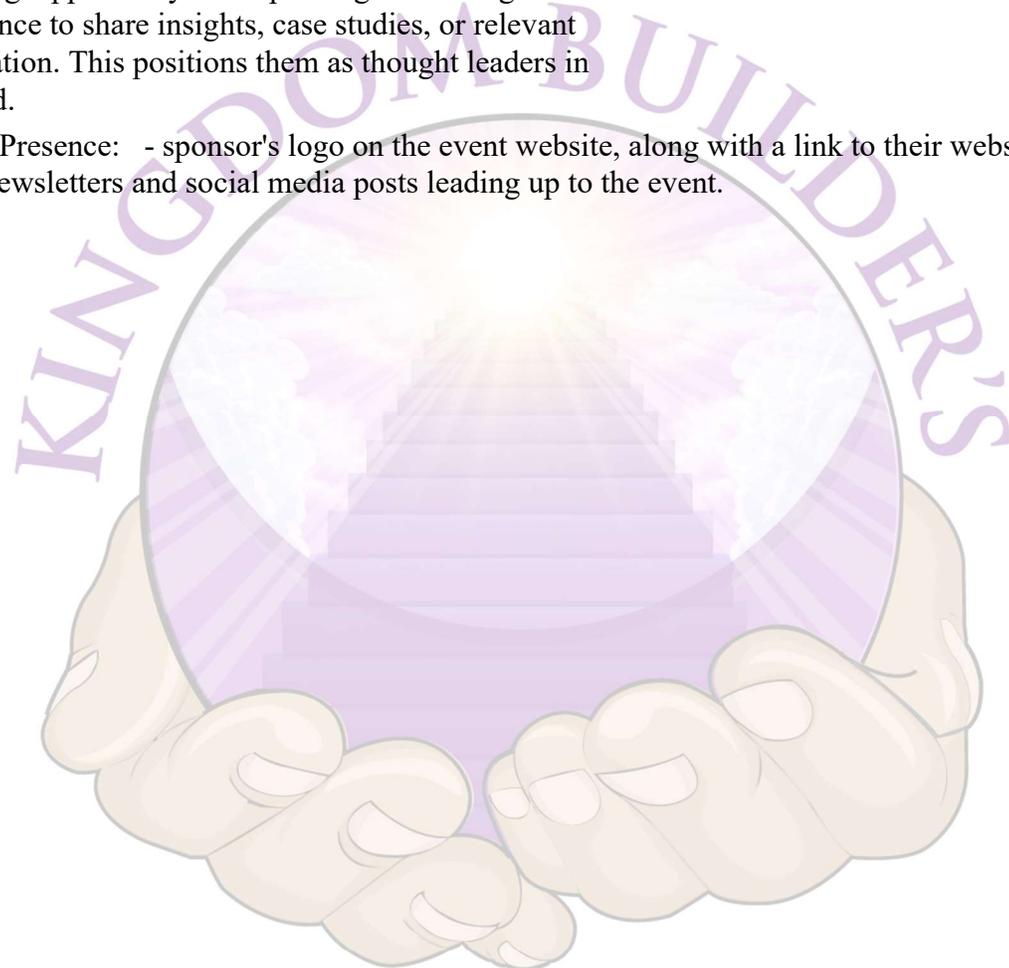
- **Leadership Sponsorship:** - The prestigious title of "Official Leadership Sponsor" for the conference. includes prominent branding in all event materials, including banners, programs, and online platforms.
- **Exclusive Workshop or Session Sponsorship:** -The opportunity to exclusively sponsor a specific workshop or session during the conference. This ensures visibility and association with a particular topic or theme.
- **Branded Merchandise:** - Create and distribute conference merchandise with sponsor's logo prominently displayed. items like conference bags, notebooks, or lanyards.
- **Recognition in Marketing Materials:** - Ensure prominently featured in all pre-event marketing materials, such as press releases, social media posts, and email campaigns.
- **Dedicated Exhibition Space:** - a dedicated exhibition space where they can showcase their products or services. This can include a booth or stand in a high-traffic area.

- VIP Access: - exclusive VIP access to special events, speakers, or networking sessions. This adds an element of exclusivity and appreciation for your support.
- Speaking Opportunity: - a speaking slot during the conference to share insights, case studies, or relevant information. This positions them as thought leaders in the field.
- Digital Presence: - sponsor's logo on the event website, along with a link to their website. mentions in email newsletters and social media posts leading up to the event.

*Three Available*

**Hope Sponsor: \$10,000**

- Prominent brand recognition with logo on promotional materials
- Logo with hyperlink displayed on KBFLC website.
- Prominent Acknowledgment in Event Program
- Opportunity to have a KBFLC Community Education presentation at your company.
- Press release announcing sponsorship and mention in media coverage for the event.
- Speaking Opportunity: - a speaking slot during the conference to share insights, case studies, or relevant information. This positions them as thought leaders in the field.
- Digital Presence: - sponsor's logo on the event website, along with a link to their website. mentions in email newsletters and social media posts leading up to the event.



**FAMILY LIFE CENTER**  
 VIOLENCE PREVENTION/YOUTH LEADERSHIP/HOUSING



— CHANGING THE NARRATIVE —  
DOMESTIC VIOLENCE CONFERENCE

## Changing Narrative Domestic Violence Conference 2024 Sponsorship Levels (Continued)

### Empowerment Sponsor: \$7,500

- Logo with hyperlink displayed on KBFLC website.
- Opportunity to have a KBFLC Community Education presentation at your company.
- Press release announcing sponsorship and mention in media coverage for the event
- Dedicated Exhibition Space: - a dedicated exhibition space to highlight products or services.

### Partner Sponsor: \$5,000

- Logo with hyperlink displayed on KBFLC website.
- Acknowledgement in Event Program
- Dedicated Exhibition Space: - a dedicated exhibition space to highlight products or services.

### Supporter Sponsor: \$2,500

- Logo with hyperlink displayed on KBFLC website.
- Acknowledgement of the Event Program

### Advocate Sponsor: \$1,500

- The company name is displayed on the KBFLC website.
- Acknowledgement in the Event Program

### Event Donor: \$500

- 3 tickets to the conference
- Acknowledgement in the Event Program



## Race Against Violence

August 24, 2024

Join the Race Against Violence: We can outrun and outshine violence, one step at a time. Let's make the world a safer place for all.

### 2024 Sponsorship Levels

#### Audience Demographics:

- 300 expected guest.
- 1500 guests invited.
- Event marketed through website, e-blasts, traditional media, E-newsletter\* and social media
- Audience type: community leaders, survivors, partners, influencers; leaders. Over 40% of attendees are new to KBFLC

#### Premier Sponsor: \$5,000, Two Available

- Logo with hyperlink prominently displayed on website
- Prominent acknowledgment in Event Program
- 6ft table prominently place at the event for guest to visit
- recognition at our event
- recognition in our e-newsletter

#### Partner Sponsor: \$2,500

- Logo with hyperlink prominently displayed on website
- Prominent acknowledgment in Event Program
- 6ft table prominently placed at the event for guests to visit.

#### Supporter Sponsor: \$1,000

- Company name displayed on the website and social media
- Acknowledgment in Event Program
- 6ft table prominently placed at the event for guests to visit.

#### Advocate Sponsor: \$500

- Company name displayed on the website and social media
- Acknowledgment in Event Program

# Community Education Events

For the first time in 2024, KBFLC offers a new opportunity for businesses to be recognized as the Community Education Events Sponsor. KBFLC works throughout the Colorado Springs community to raise awareness about domestic violence and promote healthy relationships. Community Education events aim to educate the community about the issue of domestic violence through community education, training, and outreach.

KBFLC community education events for this year will focus on the following topics: *Domestic Violence in the Workplace, Teen Dating Violence -Healthy Relationships in a Complicated World* and *Breaking Down Barriers for Domestic Violence Victims of Color-*.

\* Topics are subject to modification depending on emerging trends or interest areas.

## Community Education Events Sponsor: \$10,000

- A year's worth of recognition at Community Education events
- Company Spotlight on sponsorship in the KBFLC E-Newsletter (*circulation of 2300+*)
- Logo with hyperlink prominently displayed on KBFLC website with sponsorship profile.
- Press release announcing sponsorship and mention in media coverage for the event.
- Invitation to focus group or discussion on emerging topics in domestic violence.
- Special invitations to events and workshops throughout the year

## Looking for other ways to get involved?

Taking place in August 2024, we are actively recruiting volunteers to help support the many programs and events we are hosting. With a variety of sponsorship opportunities, these events offer a unique and fun way to support the KBFLC mission. We are also looking for sponsors to adopt a room in our safe housing program and provide all the furnishing and supplies for the room and your name will be placed on a plaque to be displayed in the room.

## Live & Silent Auction & Raffle Donations

In addition to sponsorship, we are currently accepting donations for the live or silent auction as well as the raffle at the event.

**For information on sponsorship levels  
or to register to volunteer visit**

**[www. KBFLC.org](http://www.KBFLC.org)**

# 2024 Event Sponsorship Packages

## Partner with KBFLC in 2024 and Make a Community Impact

### 2024 Sponsorship Form

Please return this form by March 1, 2024.

#### Sponsor Information

Company: \_\_\_\_\_

Contact Name: [OB] \_\_\_\_\_:

\_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Sponsorship Opportunity: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Sponsorship Opportunity: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Total Contribution: \$ \_\_\_\_\_

- Check is enclosed
- Please invoice my company
- Please charge my credit card

Type of Card: [OB] Number: \_\_\_\_\_

Expiration Date: [OB] \_\_\_\_\_ **Signature:** \_\_\_\_\_

**D Please contact me about in-kind support for KBFLC events: raffle, silent or live auction items.**

**Please mail this form, along with your contribution, to:**

**FAMILY LIFE CENTER**

**VIOLENCE PREVENTION / YOUTH LEADERSHIP / HOUSING**

KBFLC

PO Box 75524

Colorado Springs, CO 80970

*Please make checks payable to Kingdom Builder's Family Life Center*

*Kingdom Builder's Family Life Center is a 501(c)(3) nonprofit organization.*

*Your donation is tax-deductible as allowed by law.*

For a listing of upcoming events please visit [www.kbflc.org/about/events/](http://www.kbflc.org/about/events/)

Contact Briana Geter at [bag@kbflc.org](mailto:bag@kbflc.org) (719) 247-8190 or Gabrielle Jenkins at [g.jenkins@kbflc.org](mailto:g.jenkins@kbflc.org) with questions or for more information about how you can make an impact in another way.

# KBFLC

Kingdom Builder's Family Life Center